

ABSTRACT OF THE DISCLOSURE

An information mediating apparatus has: a mediating condition file in which mediating condition list data describing specific mediating conditions has
5 been stored; and a personal information file in which personal information peculiar to a person, a group, or the like has been stored. A mediation service processing unit reads out the mediating condition list data designated in response to a mediating request from
10 the user from the mediating condition file, notifies a backend server in a service providing server group, collects and selects service information matched with the mediating condition list data, and displays it to the user. The mediating service processing unit is
15 constructed by: a user interface processing unit having an HTML forming function; and a logic processing unit described as an information mediating program.